

**Learning Unit: IMM08 – Case Studies**

Semester	Frequency	Duration	Type	ECTS points	Student workload
4	Semesterly	1 Sem.	Mandatory	12	300 hours, comprising contact hours: 12 h self study: 288 h

Prerequisites for participation	Utility	Examination type and duration (Prerequisite for transferal of ECTS)	Teaching and learning methods	Unit coordinator
-	M.Sc. IMM	Course achievement (Studienleistung): project report; Examination (Prüfungsleistung): presentation	Course book, self study, discussion in bulletin board	Peter John

**Learning objectives**

Upon completion of this learning unit, students are able to ...

- understand the complexity of organisation and management.
- evaluate theoretical constructs and research activities.
- synthesize and interpret complex organisations and processes.
- apply knowledge and skills to practical issues.
- implement and transform team structures.
- integrating innovative concepts into existing corporate structures by means of projects.
- develop leadership skills in logistics, business and management.
- adopt management practices across geographical and geographic boundaries.

**Unit contents**

- project management
- development and marketing
- costs and relative objectives
- strategy
- teamwork and leadership

**Lectures**

Lecturer(s)	Name of learning unit	Weekly lessons
Peter John/Nicolas Nause	Case Studies	-