

**Special Section (Part B)**  
of the examination regulations for the Bachelor Study Program  
**International Business Studies**  
At Jade Hochschule Wilhelmshaven/Oldenburg/Elsfleth

Based on § 44 para. 1 s. 2, in conjunction with § 37 para. 1 s. 3 n. 5b of the Lower Saxony Higher Education Act (NHG) of February 26, 2007, last amended by Art. 11 of the Act of December 10, 2020 (Nds. GVBl. P. 477), and § 1 general part (part A) of the examination regulations for the bachelor's degree programs at Jade Hochschule Wilhelmshaven / Oldenburg / Elsfleth from March 29, 2016 (VkBl. 74/2016), last amended on January 9, 2018 (VkBl. 95/2018), the faculty council decided on the following examination regulations on March 2, 2021:

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## § 1 Graduation

After passing the bachelor's examination, the university awards the academic degree "Bachelor of Arts" ("B.A.").

## § 2 Scope of Studies and Standard Study Period

- (1) The standard study period, in which the course can be completed, is seven semesters with 210 credit points (CP) following the European Credit Transfer System (ECTS).
- (2) One credit point corresponds with a student workload of 30 hours.

## § 3 Structure and Content of the Study Program

- (1) <sup>1</sup>The study program is divided into basic studies of three semesters, an internship semester and advanced studies of three semesters. <sup>2</sup>The course schedule is documented in **Appendix 1**.
- (2) <sup>1</sup>The study program has a modular structure and comprises of mandatory modules and electives. <sup>2</sup>Modules usually last one semester. <sup>3</sup>The semester periods per week (SWS) and CP per module are documented in **Appendix 2**.
- (3) <sup>1</sup>Overall, 18 compulsory modules totaling 90 credit points have to be studied in the first three semesters. <sup>2</sup>The fourth semester is the internship semester (30 CP). <sup>3</sup>In the fifth and sixth semester, ten compulsory elective modules totaling 60 CP are to be completed in the focuses.
- (4) In the seventh semester, the bachelor thesis in the extent of 12 CP and, alternatively, an internship period (option I) or elective modules (option II) totaling 18 CP must be completed.
- (5) <sup>1</sup>The study program includes an integrated window abroad. This includes the mandatory internship semester according to § 7 and optionally the elective modules of the fifth and sixth semester according to § 5.
- (6) The structure and content of the study program are documented in **Appendix 2** (curriculum, examination and academic achievement).
- (7) The instruction language for the study program is English.<sup>1</sup>

## § 4 Part-time Studies

- (1) The study program or a phase thereof can be completed part-time upon request (part-time studies).
- (2) <sup>1</sup>Part-time studies must be applied for and carried out for two consecutive semesters. <sup>2</sup>Two part-time semesters are counted as one semester. <sup>3</sup>The application must be submitted no later than one month after the start of lectures in the first part-time semester. <sup>4</sup>The application must be accompanied by a course schedule for part-time studies that has been drawn up after individual advice on the implementation of said part-time studies. <sup>5</sup>Application and course schedule must be signed by the applicant and a person authorized by the department.
- (3) <sup>1</sup>In each semester of the part-time studies, a maximum of 20 credit points can be achieved. <sup>2</sup>The approval to part-time studies expires if additional credit points are acquired.
- (4) Part-time studies are not permitted while working on the Bachelor thesis.
- (5) Part-time studies are not possible in a joint degree.

## § 5 Compulsory Elective Modules

- (1) <sup>1</sup>Students have to choose elective modules totaling 60 credit points in the fifth and sixth semester from the available range of the following focuses:

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<sup>1</sup> Eine Ausnahme hiervon bilden die Fremdsprachenmodule.

- Focus A: Sustainability Management
- Focus B: International Economics & Emerging Markets
- Focus C: Digital Business Management
- Focus D: Business Psychology.

<sup>2</sup>The focuses each consist of four associated elective modules with 6 CP each. The content of the compulsory elective modules is also allocated to four functional business areas:

- Business Area 1: Strategic Management
- Business Area 2: International Marketing Management
- Business Area 3: International HRM
- Business Area 4: International Finance & Controlling.

<sup>4</sup>The respective allocations can be found in **Appendix 1 and 2**.

- (2) <sup>1</sup>Focuses and business areas can be chosen freely. <sup>2</sup>A course of study in one of the focuses is determined as a major if it has been studied in its entirety of all four modules and passed. <sup>3</sup>The associated four compulsory elective modules of a major are compulsory modules for the respective major.
- (3) <sup>1</sup>In the fifth and/or sixth semester, up to 60 CP can be completed in related modules at a foreign partner university. <sup>2</sup>These should be offered in English and the content should serve the competency goals of the International Business Studies study program (international window). <sup>3</sup>Upon application, if approved, the determination of focus occupancy will be made in accordance with para. (2).
- (4) <sup>1</sup>The offer is decided by the faculty council, taking into account important developments in society, science and research and can be updated each semester. <sup>2</sup>A module is offered if it is attended by at least three participants. The respective current offer will be announced in a suitable manner in good time before the semester start. <sup>3</sup>Optionally, up to three compulsory elective modules can be chosen from the focuses of the fifth and sixth semester, if these have not already been taken and passed.

## **§ 6 Modules, Examination Types and Examination Scope**

- (1) <sup>1</sup>The module examinations consist of assessments in accordance with § 8 Part A BPO. <sup>2</sup>Examinations are graded and assessed in accordance with Section 10 Part A BPO. <sup>3</sup>Course achievements are assessed as "pass" or "fail". <sup>4</sup>For the examination registration in certain modules, the successful completion of previous examination or course achievements is a prerequisite. <sup>5</sup>These prerequisites are defined in **Appendix 2**.
- (2) <sup>1</sup>The internship semester and the internship period according to § 7 as well as the project according to § 9 are course achievements; they are assessed as "pass" or "fail" without grades. <sup>2</sup>All other module examinations are graded assessments.
- (3) The examination language of a module must be identical with its language of instruction.
- (4) <sup>1</sup>Form and scope of the examination with which a module is completed can be found in **Appendix 2** (curriculum, examinations and course achievements) as well as in the module descriptions within the module catalogue for this study program. <sup>2</sup>If this provides for several possible forms of examination, the authorized examiner decides on the actual examination type. <sup>3</sup>This is announced in a suitable manner at the beginning of the semester.
- (5) <sup>1</sup>In addition to § 8 Part A BPO, the following examination form can be used as an exam prerequisite:

- Preparatory course (vLV): a preparatory course includes the mandatory presence of teachers and students in a real or virtual room. A preparatory course serves as preparation for the internship period and the independent preparation of the internship report.
- (6) <sup>1</sup>With reference to § 11 (2) Part A BPO, once during the entire course of studies, a second retest carried out as a written examination can only be assessed with "insufficient" (5.0) after an oral supplementary examination. <sup>2</sup>The oral supplementary assessment is held by two examiners; otherwise, § 10 (3) Part A BPO applies accordingly. <sup>3</sup>If the oral supplementary assessment has been passed, the examination performance is assessed as "sufficient" (4.0). <sup>4</sup>Form and scope result from § 8 (3) Part A BPO.

### **§ 7 Internship Semester and Internship Period**

- (1) <sup>1</sup>The internship semester and internship period are training phases integrated into the study program, and regulated by the university in terms of content and supervision. <sup>2</sup>The internship semester takes place in companies or organizations abroad, but not in the student's home country; the internship period takes place in internationally operating companies or organizations. <sup>3</sup>The department decides on the admission of companies or organizations for the internship. <sup>4</sup>The internship semester during semester four is compulsory and comprises of a total of 30 CP, the internship period in semester seven comprises of 18 CP if study option I is chosen.
- (2) The internship semester (total 30 CP) comprises of a preparatory course and an internship of 20 weeks with an internship report (25 CP) and a follow-up course (5 CP).
- (3) The internship period (18 CP) comprises of a practical period of 10 weeks and a practical report.
- (4) <sup>1</sup>Students are admitted to the internship semester when they have at least 60 CP, and passed the preparatory course. <sup>2</sup>Anyone who has passed at least 150 CP is admitted for the internship period.
- (5) In justified exceptional cases or if the internship semester abroad is not possible for family or health reasons, it can be completed in internationally operating companies or organizations in Germany upon written application with the approval of the board of examiners.

### **§ 8 Bachelor Examination**

The Bachelor examination consists of

- the modules from the first to the seventh semester, which were completed during the study program, and
- the bachelor thesis with colloquium

### **§ 9 Bachelor Thesis**

- (1) Those who have passed the required modules of the bachelor examination amounting to at least 168 credit points and the preparatory project for the bachelor thesis are admitted to the bachelor thesis.
- (2) <sup>1</sup>The processing time for the bachelor thesis is twelve weeks. <sup>2</sup>The processing time can be extended to a total of six months upon request and after approval by the department.
- (3) <sup>1</sup>Three printed copies of the bachelor thesis must be submitted to the examination office. <sup>2</sup>The electronic format can be used for a plagiarism scan with a software.
- (4) <sup>1</sup>The bachelor thesis must be written in English. <sup>2</sup>It can be written in another foreign language on the candidate's justified request with the approval of the examiners. <sup>3</sup>In this case, an English-language summary (abstract) must be part of the bachelor thesis. <sup>4</sup>The colloquium for the bachelor thesis must be held in English.

### **§ 10 Bachelor Certificate and Transcript**

- (1) <sup>1</sup>Certificate, transcript of records and diploma supplement are issued in accordance with the general part of the Bachelor's examination regulations (Part A BPO). <sup>2</sup>Achievements earned beyond the obligatory achievements are listed in an additional certificate.
- (2) Graduates receive the certificate, transcript of records and diploma supplement in German and English.

### **§ 11 Double Degree Options**

<sup>1</sup>The university has agreed study programs to award double degrees with partner universities in various countries. <sup>2</sup>If the foreign partner university chosen by the student offers the possibility of a degree with recognition of the achievements made at Jade University, the student must meet the requirements in order to receive the same, as set out in the respective agreement of the Jade University of Applied Sciences Wilhelmshaven/Oldenburg/Elsfleth and the partner university.

### **§ 12 Enforceability**

<sup>1</sup>This regulation comes into force after the approval by the presidium on the day after publication in the public announcements of the Jade Hochschule Wilhelmshaven/Oldenburg/Elsfleth. <sup>2</sup>It is valid for the first time for new students in the winter semester 2021/2022.

### Appendix 1: Course Schedule Study Program *International Business Studies*

Semester	INTERNATIONAL BUSINESS STUDIES Modules						CP
	business competencies		cultural and social competencies	methodic/ analytic competencies		economic competencies	
1	Introduction to Business Administration	Accounting and Financial Statements	Intercultural Management	Mathematics with Applications to Commerce and Economics	Business Information Technology - Foundations, Models and Methods	English Language and Communication Skills	30
2	International Finance	Cost and Performance Analysis	Leadership in Organizations	Statistics	Basic Tax Law	Microeconomics and Economic Systems	30
3	Marketing	Management Accounting	Digital Business	Academic Research Methods	International Tax Law	Macroeconomic Theory and Stabilization Policy	30
4	<b>Integrated Internship Semester in a Business or Organization (Semester Abroad)</b>						30
5 + 6	<b>Semester 5+6: Study recommendations</b> Option A: 2 focuses (each 24 CP) plus 2 separate modules from across the other focuses Option B: study at a partner university for 2 semester (transfer of varying focuses and modules) Option C: study at a partner university for 1 semester (transfer of 1 specific focus plus add. modules) plus 2 x 12 CP in focus areas and one elective at Jade HS Option D: Flexible combination of subjects (only completed focuses will be indicated on the certificate)						
	<b>Studienschwerpunkte (focuses)</b>	business area 1 -- Strategic Management	business area 2 - International Marketing Management	business area 3 -- International HRM	business area 4 -- International Finance & Controlling	<-- Business areas	
		5		6			
	<b>focus A -- Sustainability Management:</b>	Ethics & Sustainable Development	Sustainability Marketing & Innovation Management	Sustainable Human Resource Management	Sustainable Finance		
	<b>focus B -- International Economics &amp; Emerging Markets:</b>	Global Economics & International Economic Relations	International Marketing & Entrepreneurship	International HRM and Emerging Markets	International Trade and Policy (incl. Current Topics)		60
	<b>focus C -- Digital Business Management:</b>	Process Management	Digital Transformation, Markets, and Business Models	Digital Leadership	Information Management, Systems and Applications		
	<b>focus D -- Business Psychology</b>	New Work Economy & Social Skills	Shopper and Consumer Behavior in International Markets	Industrial and Organizational Psychology	Behavioral Finance		
7	<b>Bachelor Thesis (12 CP)</b>			<b>Option I: internship</b> <b>Option II: three modules from the functional area pool they didn't choose in focus and "create" a specialization in a functional area or electives *</b>			30
				* electives: language A (Spanish)** language B (Spanish)** Business Planning Econometrics Entrepreneurship			210

\*\* Upon request, another foreign language can be selected from the university's ECTS-compatible offer, as well as "German as a foreign language".

## Appendix 2: Curriculum, Examinations and Academic Achievements – Study Program

### International Business Studies

Study Modules	Sem	SW S	PL	SL	PVL	LP	Proportion of final grade	
							When choosing	Option I
<b>Semester 1</b>								
Introduction to Business Administration	1	4	K1,5	-		5	5/162	5/180
Accounting and Financial Statements	1	4	K1,5	-		5	5/162	5/180
Intercultural Management	1	4	K1,5/H/R	-		5	5/162	5/180
English Language and Communication Skills	1	4	K1,5/M/KA(A/R/H)	-		5	5/162	5/180
Mathematics with Applications to Commerce and Economics	1	4	K1,5	-	H	5	5/162	5/180
Business Information Technology - Foundations, Models and Methods	1	4	K1,5	-	R	5	5/162	5/180
<b>Semester 2</b>								
International Finance	2	4	K1,5/R	-		5	5/162	5/180
Cost and Performance Analysis	2	4	K1,5	-		5	5/162	5/180
Leadership in Organizations	2	4	K1,5/KA	-		5	5/162	5/180
Statistics	2	4	K1,5	-		5	5/162	5/180
Basic Tax Law	2	4	K1,5/R/H	-		5	5/162	5/180
Microeconomics and Economic Systems	2	4	K1,5	-		5	5/162	5/180
<b>Semester 3</b>								
Academic Research Methods	3	4	KA (group)	-		5	5/162	5/180

Study Modules	Sem	SW S	PL	SL	PVL	LP	Proportion of final grade	
							Option I	Option II
Marketing	3	4	K1,5 / H / R	-		5	5/162	5/180
Management Accounting	3	4	K1,5 / H / R	-		5	5/162	5/180
Digital Business	3	4	KA	-		5	5/162	5/180
International Tax Law	3	4	K1,5 / R / H	-	Module Basic Tax Law	5	5/162	5/180
Macroeconomic Theory and Stabilization Policy	3	4	K1,5	-		5	5/162	5/180
<b>Semester 4</b>								
Internship Semester <sup>2</sup> (Semester Abroad)	4		-	PB1 + R / KA	vVL	30	0	0
<b>Semester 5</b>								
elective modules focus <sup>3</sup>	5	4 each	Form of examination Major field of study			30	30/162	30/180
<b>Semester 6</b>								
elective modules focus <sup>4</sup>	6	4 each	Form of examination Major field of study			30	30/162	30/180
<b>Focus A to D (elective modules semester 5 and 6)<sup>5</sup></b>								
<b>Focus A: Sustainability Management</b>								
Ethics & Sustainable Development <sup>ba1</sup>	5	4	KA (group)	-		6		
Sustainability Marketing &	5	4	K1,5 / R / H	-	Module Marketing	6		

<sup>2</sup> Prerequisite for participation: at least 60 credit points from semester 1 to 3.

<sup>3</sup> Compulsory elective modules totaling 30 CP must be selected from the existing range of focuses.

<sup>4</sup> Ibid.

<sup>5</sup> A focus is established as a major if it has been fully studied with four modules and passed. The associated four compulsory elective modules of a major are compulsory modules for the respective major.



Study Modules	Sem	SW S	PL	SL	PVL	LP	Proportion of final grade	
							When choosing	Option I
Innovation Management <sup>ba2</sup>								
Sustainable Human Resource Management <sup>ba3</sup>	6	4	K1,5 / KA	-		6		
Sustainable Finance <sup>ba4</sup>	6	4	R	-		6		
<b>Focus B: International Economics &amp; Emerging Markets</b>								
International Marketing & Entrepreneurship <sup>ba2</sup>	5	4	K1,5 / R / H	-	Module Marketing	6		
Global Economics & International Economic Relations <sup>ba1</sup>	5	4	K1,5 / H / R / A	-	Module Mathematics, Statistics, Microeconomics and Economic Systems, Macroeconomic Theory and Stabilization Policy	6		
International Trade and Policy <sup>ba4</sup>	6	4	K1,5 / H / R / A	-	Module Mathematics, Statistics, Microeconomics and Economic Systems, Macroeconomic Theory and Stabilization Policy	6		
International HRM and Emerging Markets <sup>ba3</sup>	6	4	K1,5 / KA	-		6		

Study Modules	Sem	SW S	PL	SL	PVL	LP	Proportion of final grade	
							When choosing	
							Option I	Option II
<b>Focus C: Digital Business Management</b>								
Digital Leadership <sup>ba3</sup>	5	4	K1,5 / KA	-		6		
Process Management <sup>ba1</sup>	6	4	KA	-		6		
Information Management, Systems and Applications <sup>ba4</sup>	5	4	KA	-		6		
Digital Transformation, Markets, and Business Models <sup>ba2</sup>	6	4	K1,5 / R / H	-	Module Marketing	6		
<b>Focus D: Business Psychology</b>								
Industrial and Organizational Psychology <sup>ba3</sup>	5	4	K1,5 / KA	-		6		
Behavioral Finance <sup>ba4</sup>	5	4	R	-		6		
New Work Economy & Social Skills <sup>ba1</sup>	6	4	K1,5 / KA	-		6		
Shopper and Consumer Behavior in International Markets <sup>ba2</sup>	6	4	K1,5 / R / H	-	Module Marketing	6		
Semester 7 (Option I OR Option II + BA and project)								
<b>Option I</b>								
Internship Period <sup>6</sup>	7	-		PB1 / KA		18	0	
<b>Option II<sup>7</sup></b>								18/180

<sup>6</sup> Prerequisite: achieved at least 150 CP from semester 1 to 6.

<sup>7</sup> The range of elective modules is based on what the department actually offers (see § 5). In Option II, three modules in the extent of 12 SWS / 18 CP must be chosen. Optionally, up to three compulsory elective modules can be chosen from the focuses of the fifth and sixth semester, if these have not already been taken and passed.

Study Modules	Sem	SW S	PL	SL	PVL	LP	Proportion of final grade	
							When choosing Option I	Option II
Spanish A <sup>8</sup>	7	4	K1,5 / KA	-		6		
Spanish B <sup>9</sup>	7	4	K1,5 / KA	-		6		
Business Planning	7	4	K1,5 / H / R	-		6		
Entrepreneurship	7	4	K1,5 / KA (A / R / H)	-		6		
Econometrics	7	4	K1,5	-		6		
Bachelor Thesis <sup>10</sup>	7	-	BA + KQ		PB2	12	12/162	12/180
<b>Total</b>						<b>210</b>	<b>162/162</b>	<b>180/180</b>

Meaning of Abbreviations:	Business Areas (ba):
<b>SWS</b> Semester hours per week à 45 minutes	Business Area 1: Strategic Management
<b>PL</b> Assessment	Business Area 2: International Marketing Management
<b>SL</b> course achievement	Business Area 3: International HRM
<b>LP</b> credit points	Business Area 4: International Finance & Controlling
<b>PVL</b> exam prerequisite	
<b>BA</b> bachelor thesis	
<b>H</b> term paper	
<b>K</b> exam (time in full hours)	
<b>H</b> hour à 60 minutes	
<b>R</b> presentation	
<b>PB1</b> internship report	
<b>PB2</b> project report	
<b>KA</b> course work	
<b>A</b> portfolio	
<b>KQ</b> colloquium	
<b>Group</b> group work	
<b>M</b> oral assessment	
<b>vLV</b> preparatory course	

<sup>8</sup> Upon request, another foreign language can be selected from the university's ECTS-compatible offer.

<sup>9</sup> Upon request, another foreign language can be selected from the university's ECTS-compatible offer.

<sup>10</sup> Participation prerequisite: achieved at least 168 CP.