



International perspectives for the future

This study program offers the foundation for working in large international companies as well as in small and medium-sized companies that operate internationally. You will gain the knowledge, international competencies and critical thinking and reasoning skills needed to successfully start a career in the international labor market.

The program has an international focus and is enriched by entrepreneurial and intercultural topics. Through its international internship phase in particular, you will gain valuable insights into the globalized economy and acquire hands-on experience.

Possible job opportunities for your career:

General Management, Marketing Management, Human Resources Management, Strategical Development, Sales Management, Product Management, Consulting and Training



We provide:

- a modern and international study program taught in English
- an ideal balance of specialist knowledge as well as social and professional competencies
- opportunities to customize your studies
- a personal atmosphere on a cozy campus
- a modern, innovative education that is in line with the latest industry trends and offers a wide variety of career opportunities

Jade University of Applied Sciences

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Business and Society

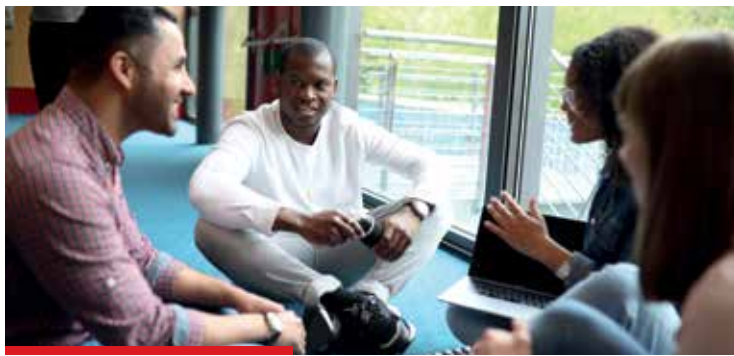


Bachelor of Arts

International Business Studies

JADE UNIVERSITY
OF APPLIED SCIENCES
Wilhelmshaven Oldenburg Elsfleth

Better for you



International atmosphere

The business world offers many international career opportunities. With this internationally-focused, English-taught program, you will be able to enter the international business world.

International Business Studies combines traditional business studies with unique specializations and practical experiences. Students from different nations come together to learn with and from each other.

Customize your studies

You have a wide range of possibilities to tailor your studies to your individual needs:

- choose from a variety of specializations depending on your individual preferences and interests
- complete an international internship semester
- spend an optional semester abroad at one of our various partner universities
- have the possibility to write your bachelor thesis abroad and/or with a company

| PROGRAM OVERVIEW | |
|---|---|
| 1.-3. sem. | Area of mandatory subjects |
| | Competencies in Business Management and Economics, i.a. Marketing, Finance, Accounting, Tax Law, Economics Methodical and analytical skills, i.a. Mathematics, Business IT, Statistics Cultural, social and language skills, i.a. Intercultural Management, Leadership in Organizations |
| 4. sem. | Internship phase |
| | International internship Minimum 20 weeks |
| 5.-6. sem. | Elective area with specializations |
| | Sustainability Management International Economics & Emerging Markets Digital Business Management Business Psychology |
| 7. sem. | Final semester |
| | Bachelor thesis (12 weeks) Internship or elective courses |
| Degree: Bachelor of Arts with 210 ECTS points | |

Annual study start in September. The program is accredited by ZEVA.



Key qualifications

You will acquire the following competencies:

- in-depth economic skills with extensive knowledge in various different business areas
- interpersonal skills and development of sensitivity for appropriate and successful communication with diverse cultural groups
- problem solving and management skills
- international experience that is characterized especially by a combination of excellent know-how with language skills and intercultural competencies

Combination of theory and practice

The course content is taught in lectures, seminars and through case studies and workshops.

This study program provides excellent preparation for professional life and great opportunities to apply the acquired knowledge.