

INTERNATIONAL WEEK 2020

“Society. Technology. Solutions”

Vidzeme University of Applied Sciences (ViA) is pleased to invite academic and administrative staff to join **International Week (IntWeek) 2020**. The event will take place from **March 30 to April 3, 2020**.

ViA is well known for its international profile, highly qualified academic staff and integration of practical learning and theory. It is an independent hub of higher education and research, an internationally recognisable regional platform for higher education, science, knowledge transfer and ideas leadership. The study fields of ViA are **Business Administration, Communication, Media and Governance, Information Technologies, Mechatronics, Tourism and Leisure**.



This year the topic of International Week is **"Society. Technology. Solutions"** with subtopics in tourism, media and information literacy, strategic communication, smart technologies and cybersecurity. Our academic staff guests are invited to prepare and **present lectures on different teaching and learning methods, seminars, workshops and participate in discussions** on various subjects in English, within the study fields of our university (applicants are welcome to specify their fields of expertise regarding proposed lectures in the application form).

Preliminary programme:

March 30 introduction to ViA, introductory lectures, introduction to Valmiera

March 31 Meeting with our students, lectures according to schedule, official dinner

April 1 Presenting lectures based on the preliminary assignments for undergraduate students

April 2 Field trip

April 3 Presenting lectures based on the preliminary assignments for undergraduate students, social activities

NB! Detailed programme and guidelines on practical matters will be sent to the participants.

There is a small **participation fee of 30 EUR**, which will cover networking dinner and social activities (has to be paid after approval letter is received).

To apply, please fill the registration form by January 20, 2020: ej.uz/viaapply
Approval letters will be sent by February 5, 2020

Further information

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International Coordinator

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