ISW 2019 Preliminary Programme

11-15 March 2019

International Week – The Secret of Innovative Partnerships

Tampere University of Applied Sciences, Tampere, Finland

Organized by TAMK International Services, R&D and Innovation services, Study Services, HR Services and Sports Services

The objective of the week is to share more profoundly our hidden gems and number one practices and thus create even deeper partnerships with each other.

Monday, March 11

Monday is reserved for individual and/or group meetings. More information after the confirmation of attendance.

Tuesday, March 12

10 – 11	Sparkling welcoming words
11 – 11.30	Who we are – short introduction of all mysterious participants
11.30 – 12.30	Lunch break (at own cost), several cafeterias on campus
12.30 – 13.15	Discover the campus – guided tour
13.15 – 13.30	Break
13.30 – 15.30	RDI workshop I: Let's start the sharing of focus areas and processes in RDI
	OR
	Sharing is Caring: Best Practices workshop –part 1
18.00	Dinner with a small surprise

Wednesday, March 13

9.30 – 11	Introduction with discussions to international Marketing and Social Media at TAMK
11 – 12	Lunch Break (at own cost)
12 – 15	RDI Workshop II: From wild ideas to viable concepts
	OR
	OR Sharing is Caring: Intercultural Communications

Thursday, March 14

9.30 - 10.30	Introduction to TAMK Y-campus – Strong entrepreneurship studies & learning environment
10.30 – 12.30	RDI Workshop III: How to boost and use our international networks
	OR
	Sharing is Caring: Best Practices workshop –part 2
12.30 – 13	Certificates, celebration of our innovative partnerships & closing words
13 – 14.30	Farewell lunch

Friday, March 15

Friday is reserved for individual and/or group meetings. More information after the confirmation of attendance.