



# Gyumri state pedagogical institute Practical placement

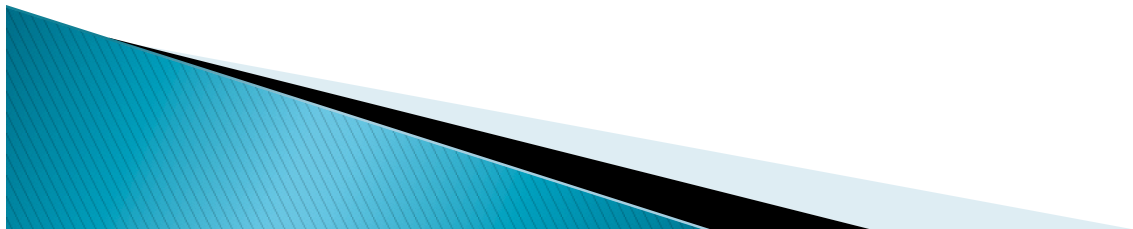
Armenia, Gyumri  
11.11.2014

# Agenda

- ▶ *Presentation program SuToMa*
- ▶ *Presentation results of workshop on practical placements in Georgia*
- ▶ *Organization of internship by University*
- ▶ *Organizations suggestions*
- ▶ *Students suggestions*

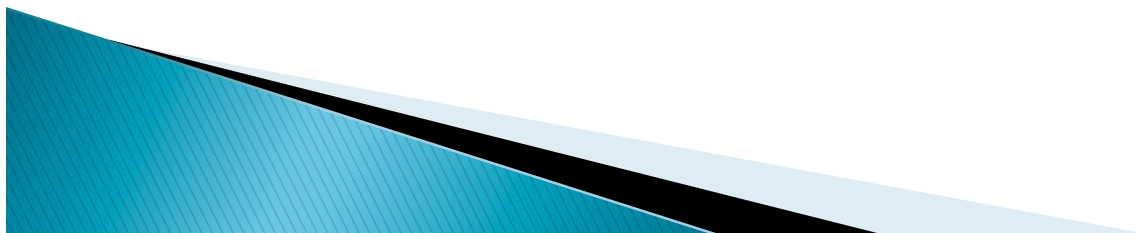


- ▶ **SuToMa – Development of new modules for international bachelor and master programmes in sustainable tourism management**



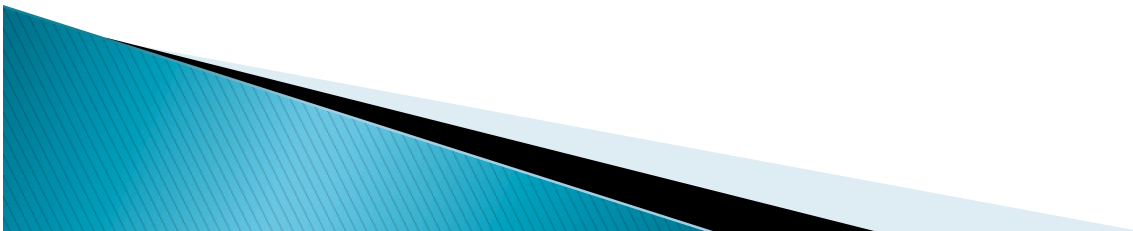
# Objectives

- ▶ A multi-country project to modernize curricula in sustainable tourism management and develop a joint understanding about the principles of sustainability:
- ▶ Reason Tourism development is a regional priority for the Caucasus. Especially for Europeans it is a fascinating area with a rich cultural history and biodiversity. Well educated human resources are needed for sustainable regional development.



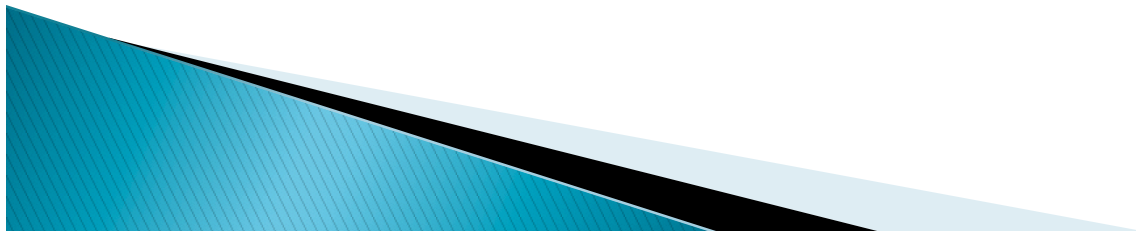
# Our perspective

- ▶ Only a sustainable regional development within the tourism sector guarantees a long-term economic, social and ecological welfare for people and following generations.



# Partners

- ▶ 30 universities, enterprises and NGOs in Armenia, Georgia and Azerbaijan. European partners in Ireland and Latvia, 2 representatives from CIM/CIZ.



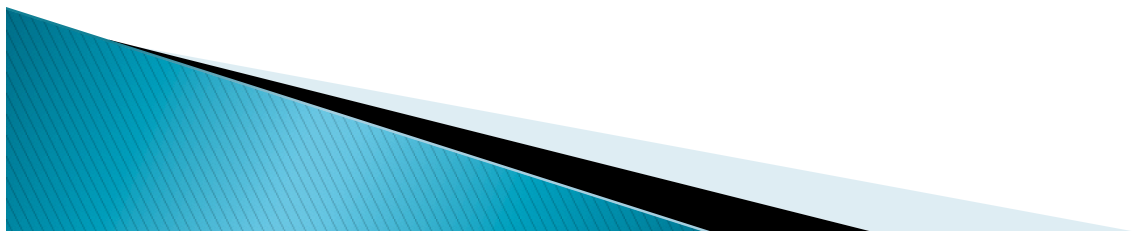
# Targets

Development of 12 new modules for innovative topics which will be integrated into already existing curricula.

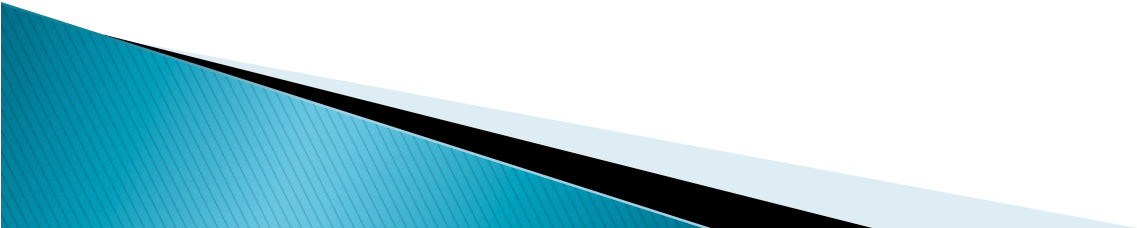
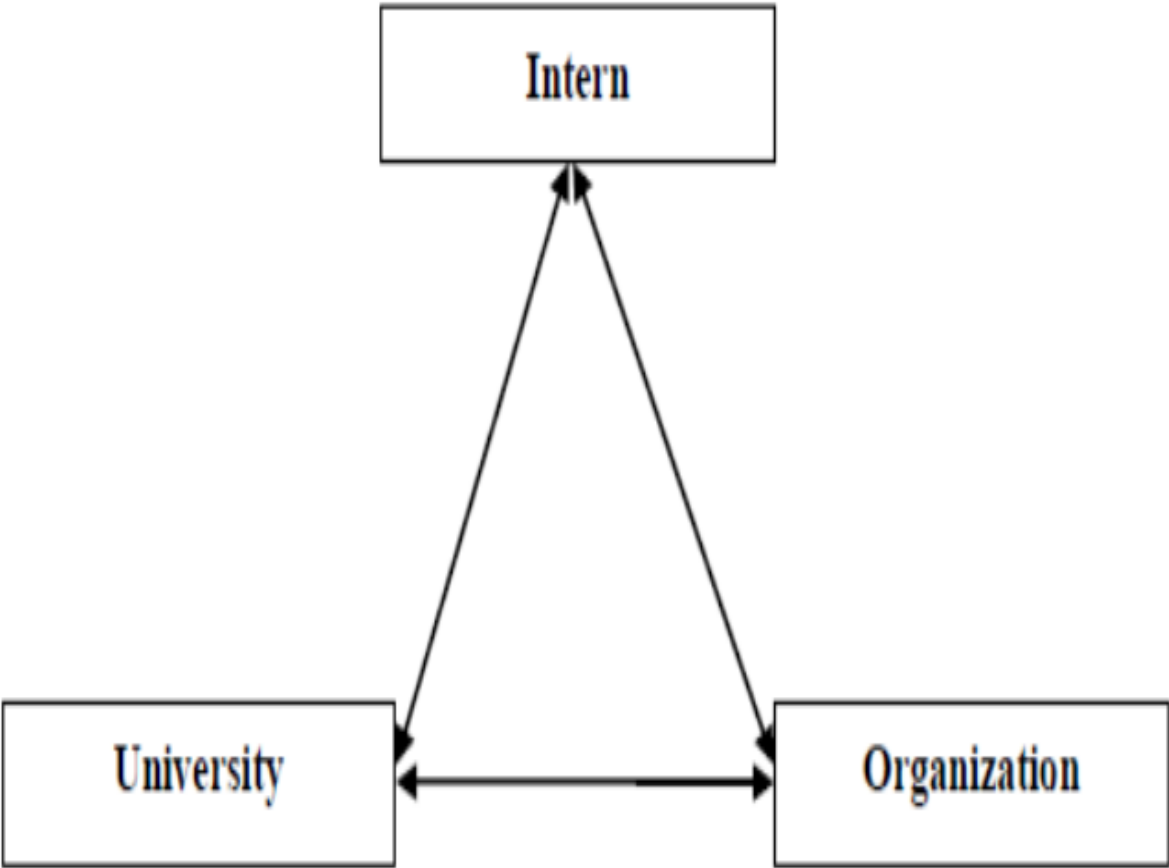
- ▶ Destination Management
  - ▶ Sustainable tourism
  - ▶ Nature-based tourism
  - ▶ Agrotourism
  - ▶ Practical placements
  - ▶ Tour guide education
  - ▶ Capacity building for sustainable tourism
  - ▶ Intercultural communication and management
  - ▶ Language for specific purposes: Tourism
  - ▶ Small and medium size enterprises management
  - ▶ Cultural management
  - ▶ Electronic and mobile tourism
- 

# INTERNSHIP

- ▶ **The main goal of the internship is to provide the intern with the possibility to apply theoretical knowledge gained through the academic programme in practice. The internship is a practical work experience thoroughly planned and designed beforehand by the three parties involved (intern, organization, university) where learning shall be the key aspect during the intern's work at the organization.**







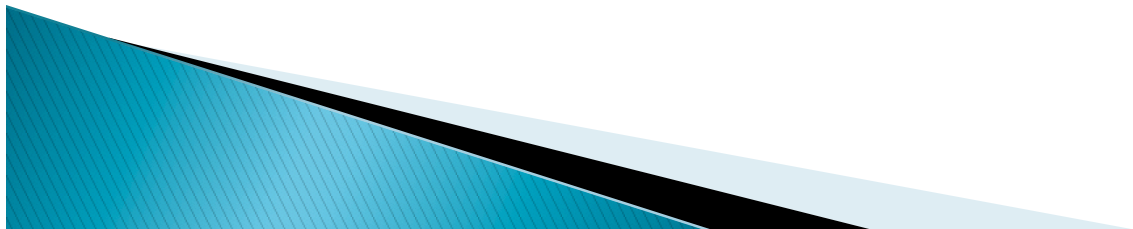
# The goals of internship for two parts

## ▶ **University**

- ▶ • Being able to adopt academic programmes to the labour market as a result of internship process/feedback from students and organization
- ▶ • Strengthen collaboration with companies and other institutions
- ▶ • Getting more socially active students after internship

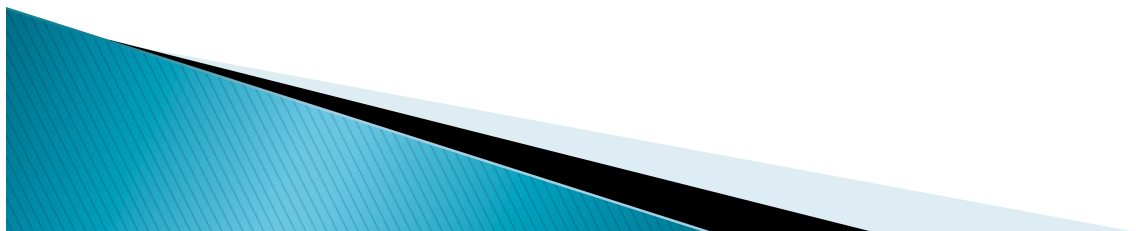
## ▶ **Organization**

- ▶ • Gets acquainted with a potential employee
- ▶ • Strengthen public image, corporate and social responsibility
- ▶ • Reduce costs for the training of young professionals
- ▶ • Getting innovative ideas from interns



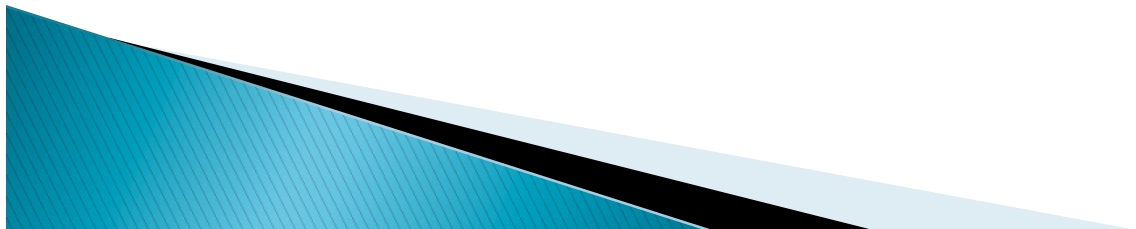
# The responsibilities of the University

- ▶ providing overall guidelines to students and organizations
- ▶ • Development of placement programmes (in collaboration with organizations) and reach agreement with organizations to take students
- ▶ • assist students in finding a practical placement (list of organizations, support documentations)
- ▶ • provide the student with a letter of support
- ▶ • Contract with organization and student
- ▶ • providing focal point for practical placements
- ▶ • ensuring support to students in all questions around the placement, a qualified implementation of the practical placement and close cooperation with the supervisor in the organization
- ▶ • provide assistance in case of conflict between the organization and student
- ▶ • monitor/control the students at their placement
- ▶ • evaluating students' activities (according to evaluation form)



*During the workshop we have added:*

- ▶ Seminar/info session for students about internship program
- ▶ Discuss evaluation forms of internship with students



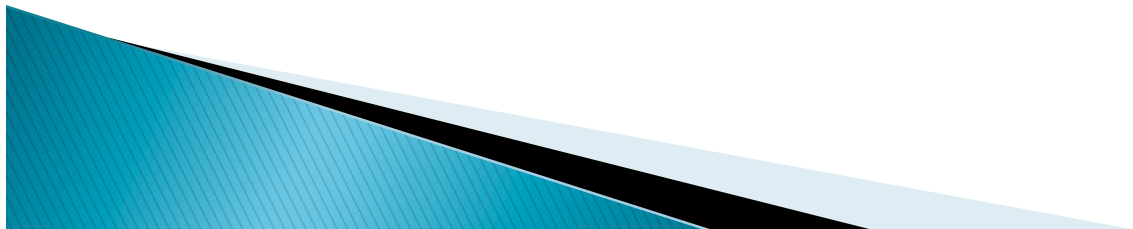
# The responsibilities of the Student

- ▶ identify a suitable practical placement and apply for it
- ▶ • use the opportunities offered and learn as much as possible
- ▶ • fulfil the tasks assigned by the organization in line with the rules and regulations of the organization
- ▶ • ensure that the programme is being conducted in accordance to the schedule and agreed conditions
- ▶ • keep journal/write report and present experience after the practical placement



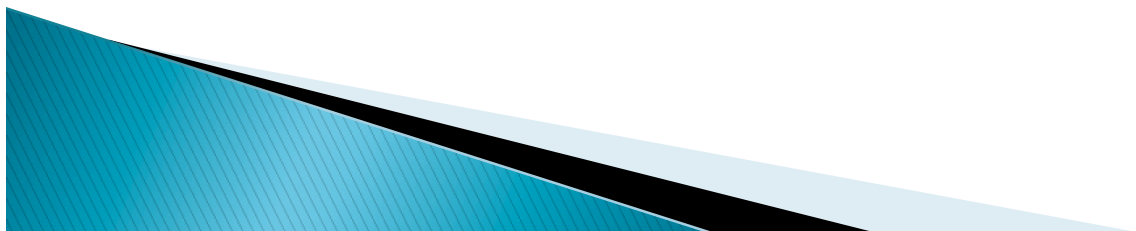
## *During the workshop we have added*

- ▶ Theoretical knowledge about sustainability
- ▶ Identify practical placement
- ▶ Planning of practical placement
- ▶ Consultations and agreements with adviser from university and company
- ▶ Documentation
- ▶ Adaptation
- ▶ Active consultation and discussion with advisers
- ▶ Conclusion about improvement of sustainable development of organizations
- ▶ Evaluation of PP



# The responsibilities of the Organization

- ▶ provide student with work place (normal conditions) and assign tasks in line with the programme
- ▶ • assign a supervisor/focal point taking care of the student
- ▶ • familiarize the student with workplace rules
- ▶ • make the student feel like a real employee
- ▶ • give the student the possibility to learn
- ▶ • give feedback to students and evaluate performance
- ▶ • allow the university supervisor to visit the student at the placement
- ▶ • issue a work certificate
- ▶ • coordinate activities with university



## *During the workshop we have added*

- ▶ Give the students possibility to work in a group
- ▶ To involve students to participate in leisure and social events with the staff
- ▶ Give feedback to University for the future years: what improve or for changes in collaboration conditions
- ▶ To provide effective time management company and student
- ▶ To give possibility to students to participate in regular management meetings and to express own opinion and suggestions
- ▶ To organize welcome speech of company's top manager or owner

