

TRENDi



SUMMER SCHOOL

SANDbrain

ENTREPRENEURSHIP & SPORTS



YOUR GAIN FOR THE FUTURE:

An international entrepreneurship summer school with challenge-based learning and a diverse group of participants offers a unique and intensive environment for gaining a wide range of competencies. This type of program goes beyond traditional classroom learning to provide practical, hands-on experience that is highly valued in the real world. Here are some of the key competencies you can gain:

1. Entrepreneurial Mindset and Skills

- *Ideation and Validation:* You will learn how to assess the viability of an idea, test assumptions through market research and customer feedback, and iterate quickly to refine your concept. The focus is on turning ideas into actionable, real-world models.
- *Business Planning and Strategy:* You'll gain a strong foundation in entrepreneurial strategy, including customer acquisition, retention, and understanding critical startup metrics. You'll also learn how to create a basic financial plan, identify funding sources, and use data-driven decision-making to grow a project idea.
- *Pitching and Communication:* You'll master the art of pitching by crafting compelling narratives and confidently presenting your vision to various audiences, including potential customers, investors, and stakeholders.

2. Practical and Technical Skills

- *Problem-Solving:* Challenge-based learning requires you to tackle real-world problems, which hones your ability to analyze complex issues, think critically, and develop innovative solutions.
- *Leveraging Technology:* Many programs focus on leveraging cutting-edge tools, such as generative AI, for market research, customer engagement, content generation, and process automation.
- *Financial Literacy:* You'll gain a better understanding of financial concepts crucial for projects, such as funding strategies, financial planning, and cost structure analysis.

3. Interpersonal and Collaborative Skills

- *Teamwork and Leadership:* Working in international and interdisciplinary teams is a core component. You will learn how to collaborate effectively, manage group dynamics, handle stress, and lead a team toward a shared goal.
- *Cross-Cultural Communication:* Interacting with people from various countries and cultural backgrounds helps you develop cultural sensitivity and adapt your communication style to work effectively with diverse groups.
- *Networking:* The summer school provides a valuable opportunity to build a global network of mentors, investors, potential co-founders, and like-minded peers. This network can provide crucial support, feedback, and future collaboration opportunities.

4. Personal and Professional Growth

- *Adaptability and Resilience:* The fast-paced, uncertain nature of an idea development and a challenge-based learning environment builds your adaptability and resilience. You'll learn to handle setbacks and pivot your approach when an idea doesn't survive its first contact with customers.
- *Self-Reliance and Grit:* The program encourages a proactive, "get out of the building" approach, pushing you to take initiative and be self-driven. This fosters a sense of agency and the grit required to succeed as an entrepreneur in different situations of your life.
- *Confidence Building:* Presenting your ideas, receiving feedback from experts, and successfully working on a real challenge will significantly boost your confidence and public speaking abilities.



- **PLACE: BADESI (SARDINIA)**
- **DATES: 12/09/26 - 19/09/26**
- **PRICE ACCOMODATION: 150,00 EUR**
- **TRAVEL TO AND FROM SARDINIA HAS TO BE SELF-ORGANISED (SUPPORT IS AVAILABLE)**
- **PARTICIPATION CERTIFICATE INCLUDED**

NICE PEOPLE, SUNSHINE, BEACH AND A LOT OF FUN